

2017-2018

SPONSORSHIP OPPORTUNITIES



Below you'll find opportunities to participate as an annual sponsor for IWEA which includes many events throughout the year as well as a la carte options for individual events. Please note if you are registering as a sponsor at the time the IWEA Annual Conference booths are sold out, please deduct \$975.00 from your total. If you have already purchased a booth please deduct \$850.00 or \$975.00 depending on your booth fee. If your booth was more than \$975.00 please only deduct \$975.00. If you are registering as a silver sponsor and have already purchased a booth between \$850-\$975 please deduct half of that cost from your sponsorship total. If your booth was more than \$975 please deduct \$487.50. Please contact kylee@indianawea.org with any questions you have regarding sponsorship for 2017-2018!

PLATINUM ANNUAL SPONSORSHIP - \$10,000

- **CONFERENCE – August 22-24, 2017**
 - Company logo on all conference marketing materials
 - Company logo on IWEA website
 - Company logo in pre- and post-conference newsletters
 - Company logo in pre- and post-conference Digesters
 - Company logo on sponsor signage throughout the conference space
 - Full page ad in on-site conference program (*size dependent on overall program size*)
 - Company logo on attendee giveaways
 - Company logo on conference lanyards given to each attendee
 - Verbal acknowledgement and on-screen thank you at conference opening session & conference luncheons
 - (1) conference booth (*up to a \$975 booth*)
 - (4) additional support staff
- **GOLF OUTING – August 21, 2017**
 - Foursome, hole sponsorship & beverage cart sponsorship
- **WASTEWATER CHALLENGE – May 2018**
 - Opportunity to set up display table
 - Company logo on signage at the event
- **GENERAL ANNUAL BENEFITS**
 - Opportunity for quarterly sponsorship billing
 - Company logo displayed on banner at all IWEA events/seminars (*for all events after you've signed up*)
 - Verbal recognition at all IWEA events/seminars
 - Highlight in IWEA newsletter
 - Three free registrations to all events/seminars (*excluding annual conference*)
 - Wastewater Utility calendar sponsorship
 - Committee seminar sponsorship of your choice
 - Young Professionals meet & greet sponsorship
 - WEFTEC Indiana Meet and Greet sponsorship

GOLD ANNUAL SPONSORSHIP - \$7,000

- **CONFERENCE – August 22-24, 2017**
 - Company logo on all conference marketing materials
 - Company logo on IWEA website
 - Company logo in pre- and post-conference newsletters
 - Company logo in pre- and post-conference Digesters
 - ½ page ad in conference program (*size dependent on overall program size*)
 - (1) conference booth (*up to a \$975 booth*)
 - Company logo on sponsor signage throughout the conference
 - Verbal acknowledgement and on-screen recognition at conference opening session and luncheons
- **GOLF OUTING - August 21, 2017**
 - Foursome and hole sponsorship
- **WASTEWATER CHALLENGE – May 23-24**
 - Opportunity to set up display table
 - Company logo on signage at the event
- **GENERAL ANNUAL BENEFITS**
 - Company logo displayed on banner at all IWEA events/seminars
 - Verbal recognition at all IWEA events/seminars
 - Highlight in IWEA newsletter
 - One free registration to all events/seminars (excluding annual conference)
 - Wastewater Utility calendar sponsorship

SILVER ANNUAL SPONSORSHIP - \$4,000

- **CONFERENCE – August 22-24, 2017**
 - Supporting sponsor at conference and all other supporting activities (lunches/receptions/etc.)
 - Half off booth at conference (*up to a \$975 booth*)
 - Company name on all signage
 - 1/4 page ad in conference program.
 - Company name on all promotional material including website and newsletters
 - On-screen thank you at conference opening session and lunches
- **GOLF OUTING – August 21, 2017**
 - Foursome at outing
- **WASTEWATER CHALLENGE**
 - Set up a display at the event
 - Company name on event signage
- **GENERAL ANNUAL BENEFITS**
 - Company name displayed on banner at all IWEA events/seminars
 - On-screen recognition at all IWEA events/seminars

