

# 2017-2018

## SPONSORSHIP OPPORTUNITIES



Below you'll find opportunities to participate as an annual sponsor for IWEA which includes many events throughout the year as well as a la carte options for individual events. Please note if you are registering as a sponsor at the time the IWEA Annual Conference booths are sold out, please deduct \$975.00 from your total. If you have already purchased a booth please deduct \$850.00 or \$975.00 depending on your booth fee. If your booth was more than \$975.00 please only deduct \$975.00. If you are registering as a silver sponsor and have already purchased a booth between \$850-\$975 please deduct half of that cost from your sponsorship total. If your booth was more than \$975 please deduct \$487.50. Please contact [kylee@indianawea.org](mailto:kylee@indianawea.org) with any questions you have regarding sponsorship for 2017-2018!

### PLATINUM ANNUAL SPONSORSHIP - \$10,000

- **CONFERENCE – August 22-24, 2017**
  - Company logo on all conference marketing materials
  - Company logo on IWEA website
  - Company logo in pre- and post-conference newsletters
  - Company logo in pre- and post-conference Digesters
  - Company logo on sponsor signage throughout the conference space
  - Full page ad in on-site conference program (*size dependent on overall program size*)
  - Company logo on attendee giveaways
  - Company logo on conference lanyards given to each attendee
  - Verbal acknowledgement and on-screen thank you at conference opening session & conference luncheons
  - (1) conference booth (*up to a \$975 booth*)
  - (4) additional support staff
- **GOLF OUTING – August 21, 2017**
  - Foursome, hole sponsorship & beverage cart sponsorship
- **WASTEWATER CHALLENGE – May 2018**
  - Opportunity to set up display table
  - Company logo on signage at the event
- **GENERAL ANNUAL BENEFITS**
  - Opportunity for quarterly sponsorship billing
  - Company logo displayed on banner at all IWEA events/seminars (*for all events after you've signed up*)
  - Verbal recognition at all IWEA events/seminars
  - Highlight in IWEA newsletter
  - Three free registrations to all events/seminars (*excluding annual conference*)
  - Wastewater Utility calendar sponsorship
  - Committee seminar sponsorship of your choice
  - Young Professionals meet & greet sponsorship
  - WEFTEC Indiana Meet and Greet sponsorship

## GOLD ANNUAL SPONSORSHIP - \$7,000

- **CONFERENCE – August 22-24, 2017**
  - Company logo on all conference marketing materials
  - Company logo on IWEA website
  - Company logo in pre- and post-conference newsletters
  - Company logo in pre- and post-conference Digesters
  - ½ page ad in conference program (*size dependent on overall program size*)
  - (1) conference booth (*up to a \$975 booth*)
  - Company logo on sponsor signage throughout the conference
  - Verbal acknowledgement and on-screen recognition at conference opening session and luncheons
- **GOLF OUTING - August 21, 2017**
  - Foursome and hole sponsorship
- **WASTEWATER CHALLENGE – May 23-24**
  - Opportunity to set up display table
  - Company logo on signage at the event
- **GENERAL ANNUAL BENEFITS**
  - Company logo displayed on banner at all IWEA events/seminars
  - Verbal recognition at all IWEA events/seminars
  - Highlight in IWEA newsletter
  - One free registration to all events/seminars (excluding annual conference)
  - Wastewater Utility calendar sponsorship

## SILVER ANNUAL SPONSORSHIP - \$4,000

- **CONFERENCE – August 22-24, 2017**
  - Supporting sponsor at conference and all other supporting activities (lunches/receptions/etc.)
  - Half off booth at conference (*up to a \$975 booth*)
  - Company name on all signage
  - 1/4 page ad in conference program.
  - Company name on all promotional material including website and newsletters
  - On-screen thank you at conference opening session and lunches
- **GOLF OUTING – August 21, 2017**
  - Foursome at outing
- **WASTEWATER CHALLENGE**
  - Set up a display at the event
  - Company name on event signage
- **GENERAL ANNUAL BENEFITS**
  - Company name displayed on banner at all IWEA events/seminars
  - On-screen recognition at all IWEA events/seminars

## A LA CARTE SPONSORSHIP

Wastewater Challenge Platinum	\$1000
Wastewater Challenge Gold	\$500
Wastewater Challenge Silver	\$250
Committee Event Sponsorship <i>(your choice of committee)</i>	\$500
<b>NO LONGER AVAILABLE FOR 2017</b> -Golf Outing Foursome & Hole Sponsor	<del>\$650</del>
YP Meet & Greet Reception <i>(your choice on which reception)</i>	\$500
<b>SOLD OUT</b> -Wastewater Utility Calendars	<del>\$500</del>
<b>NO LONGER AVAILABLE FOR 2017</b> -Rain Barrel Sponsorship	<del>\$250</del>
<b>NO LONGER AVAILABLE FOR 2017</b> -WEFTEC Indiana Reception	<del>\$500</del>
<b>NO LONGER AVAILABLE FOR 2017</b> -YP Besozzi Fundraiser during Conference	<del>\$500</del>
<b>NO LONGER AVAILABLE FOR 2017</b> -Platinum Conference Sponsorship <i>(includes conference items from platinum package above)</i>	\$4000
<b>NO LONGER AVAILABLE FOR 2017</b> -Gold Conference Sponsorship <i>(includes conference items from gold package above)</i>	\$2750
<b>NO LONGER AVAILABLE FOR 2017</b> -Silver Conference Sponsorship <i>(includes conference items from silver package above)</i>	\$1250

## SIGN UP AS A SPONSOR

NAME

COMPANY

EMAIL

PHONE

ADDRESS

SPONSORSHIP OPTION(S) *(Please list below)*

SPONSORSHIP TYPE	TOTAL
<b>TOTAL DUE</b>	

## PAYMENT METHOD

I will call the IWEA office with my credit card information

A check is enclosed with this form

Please send completed forms to Kylee Dycus at 8909 Purdue Rd. Suite, 130 Indianapolis, IN 46268. If you have any questions please contact Kylee Dycus at 317.800.7814 or via email at [kylee@indianaweia.org](mailto:kylee@indianaweia.org).