

INDIANA RURAL WATER ASSOCIATION

DEADLINE
for priority placement:
October 6, 2017

2017 WATER INSTITUTE December 4 - 6, 2017



Dear IRWA Associate Members:

The **Indiana Rural Water Association** Board and Staff invite you and your company to participate in our upcoming **Water Institute** which will be held December 4 - 6, 2017 at the French Lick Resort and Conference Center in French Lick, Indiana.



New Venue: FRENCH LICK RESORT

This will be our first event in our new December venue and we are excited at the various opportunities this presents. We will have two receptions, one on Monday and one on Tuesday, in place of our traditional IRWA hospitality suite. Other activities that are in the planning stage are: skeet shooting in the brand new range on Monday afternoon, a slot machine tournament in the Casino on Monday night, and a conference-wide event at a separate venue in French Lick on Tuesday night. Please let us know any other ideas or suggestions!!

Enclosed is a tentative conference schedule, registration details for IRWA Associate Member exhibitors and vendor attendees, as well as, hotel reservation information.

October 6, 2017 is the **deadline** for IRWA Associate Members **priority placement registration** for exhibits. Exhibit space will continue to be distributed on a "first paid, first served" basis, and subject to space availability. After the October 6th deadline, space will be opened for non-IRWA members. To hold your space, please send in your registration today!!

DO WE NEED VOLUNTEERS??? Absolutely!!

Please contact MaryJane Peters (866-895-4792 or maryjane@indianaruralwater.org) to sign up!!

Hotel Reservations -- Hotel reservations should be made **directly with the French Lick Resort** in French Lick, Indiana by calling 1-888-936-9360 and using the **group code 1217IRW**. Identify yourself as being with the Indiana Rural Water Association at the time the reservation is made in order to receive the special group rate. Reservations may also be made on the Resort's website – www.frenchlick.com – and use the **group code 1217IRW**. The group rate of \$125/night plus tax will be applicable until **November 6, 2017**, or until the block of rooms is sold out. Rooms reserved after the deadline are subject to regular room rates. Please note that the \$125 room rate covers the Sunday before (December 3) and also Wednesday night (December 6) for those wishing to extend their stay.

We thank you for your continued support as we enter this new chapter of IRWA!! Our vendors are such an important part of our Indiana Rural Water Association family and we look forward to your participation!!

IRWA 2017 WATER INSTITUTE — Other Information

Payment -- Payment for your exhibit space, staff registrations, lunch, and membership dues may be made by credit card or all with one check if you wish. Your donation to the Gambold Education Fund can be included as well. (See the Summary Sheet section of this flyer.) You may register on-line, by email, or by fax.

Deadline -- Deadline for IRWA Associate Member exhibit priority placement reservations and payments is **October 6, 2017**. Exhibit space will be distributed on a “first paid, first served” basis, as long as space is available. To hold your space, please send in your registration today!!

Conference Exhibitors — It is important that you measure your exhibit space needs accurately and reserve an appropriate amount of space. **If you require more than a 10’ exhibit space or need special booth assignments, please contact Odetta at 317-402-7349.**

- ⇒ **BOOTHS MUST BE SET-UP BY 4:00pm on Monday.** There are two options on booth set-up times on Monday: 9:00-11:00am or 1:30-3:30pm.
- ⇒ **For everyone’s benefit, no booths are to be torn down until after the Wednesday morning break is over.**
- ⇒ If on Monday, the day to set-up exhibits, you find that you will be unavoidably delayed, please call Jay Ferguson at 317-408-7136 to inform us of the situation. Failure to do so, will result in loss of booth space.
- ⇒ Electricity will be available in the Exhibit Area, but the Hotel will charge to access. Please note on your registration form if you need electricity and the order form will be sent to you.

Activities -- There will be a reception on both Monday and Tuesday evenings in the Exhibit Hall, and no common hospitality room. There are numerous activities and venues on Resort property and in town. Some activities have already been planned — skeet shooting at the new range on Monday afternoon; a slot machine tournament on Monday evening; and an event in town on Tuesday evening. If you wish to coordinate or schedule other conference activities, please let us know.

-- Additional Information? --

For questions or comments, please contact any of the following:

Odetta Cadwell; IRWA Executive Director; 317-402-7349;
odierwa@aol.com or odetta@indianaruralwater.org

Monique Riggs; IRWA Program Manager; 317-372-9864;
monique@indianaruralwater.org

MaryJane Peters; IRWA Administrative Director; 866-895-4792;
maryjane@indianaruralwater.org

Jim Williams; IRWA Associate Member Director; 574-254-9050;
james.williams@peerlessmidwest.com

Mike Simpson; IRWA Associate Member Director; 800-255-1521;
michael@mesimpson.com

For information on French Lick Resort activities and space:

Adina Cloud; French Lick Resort; 812-936-5821
acloud@frenchlick.com

REMINDERS

- ⇒ Conference Dates: December 4-6, 2017
- ⇒ Deadline for Priority Placement - October 6, 2017
- ⇒ French Lick Spring Resort & Conference
1-888-936-9360
Group Code: 1217IRW
Group Rate: \$125 +Tax
Group Rate until: November 6th
- ⇒ Special Booth Requirements -
Odetta Cadwell, 317-402-7349
odetta@indianaruralwater.org
- ⇒ Special Booth Set-up Requirements -
Jay Ferguson, 317-408-7136
jferguson@aegion.com
- ⇒ Exhibit Set-up Times:
Monday, December 4, 2017
9:00a - 11:00a or 1:30p - 3:30p
- ⇒ Exhibit Tear Down:
Wednesday, December 7, 2017
10:30a



INDIANA RURAL WATER ASSOCIATION 2017 WATER INSTITUTE



December 4-6, 2017 (Mon.-Wed.)
French Lick Resort & Conference Center; French Lick, Indiana

REGISTRATION FORM for EXHIBITORS and NON-EXHIBITORS!

*Please use this side of the form to determine your appropriate registration fees.
Please use the other side to let us know your staff registrations and exhibit needs.*

_____ YES, we DO wish to Exhibit or NO, we DO NOT wish to Exhibit _____

Please be certain your IRWA membership is current if you plan to take advantage of the IRWA Member rates!

Exhibit space is assigned on a first paid, first served basis, subject to space availability. All reservations are tentative until payment is received. For current IRWA Associate Members, registrations must be received by **October 6, 2017** for priority placement. Please get your registrations in ASAP. After the deadline, exhibit registration will be opened to non-IRWA vendor members.

Company _____
 Contact Person _____ E-mail _____
 Address _____ City _____ State _____ Zip _____
 Tel (_____) _____ Fax (_____) _____ Cell (_____) _____

EXHIBITOR – IRWA MEMBER (includes listing in Conference Booklet)

Category I -- 8' Booth Space and Under (includes 2 staff registrations)	\$585	_____
Category II -- 10' Booth Space (includes 2 staff registrations)	\$685	_____
Extra staff registrations	_____ x \$75	_____

EXHIBITOR – NON-IRWA Member (includes listing in Conference Booklet)

Category I -- 8' Booth Space and Under (includes 2 staff registrations)	\$885	_____
Category II -- 10' Booth Space (includes 2 staff registrations)	\$985	_____
Extra staff registrations	_____ x \$75	_____

NON-Exhibitor – IRWA MEMBER — One Person Full Conference

Second Full Conference Staff Registration	\$300	_____
Additional Full Conference staff registrations	\$200	_____
	_____ x \$100	_____

ONE DAY ONLY NON-Exhibitor – IRWA MEMBER

Category I -- 8' Booth Space and Under (includes 2 staff registrations)	\$275	_____
Category II -- 10' Booth Space (includes 2 staff registrations)	\$585	_____
Extra staff registrations	_____ x \$250	_____

Monday & Tuesday Evening Receptions are included in your registration fees!

<u>Name</u>	<u>Monday Lunch</u> \$20.00	<u>Tuesday Lunch</u> \$20.00	<u>Monday Reception</u> Yes or No	<u>Tuesday Reception</u> Yes or No
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

(Please list additional registrations on separate sheet)

Total Lunches \$ _____
GRAND TOTAL \$ _____

REGISTRATION and PAYMENT:

Register on-line at www.indianaruralwater.org — OR — Mail, Fax or Email
 your completed forms along with proper payment (credit card info or check made payable to IRWA) to:
 MaryJane Peters; Indiana Rural Water Association; P. O. Box 242; Zionsville, IN 46077;
 Office 866-895-4792; Fax 855-202-7298; Email: maryjane@indianaruralwater.org

STAFF REGISTRATION and EXHIBIT RESERVATION FORM

TO TENTATIVELY RESERVE YOUR EXHIBIT SPACE, fax this form to IRWA at 855-202-7298
FOR PRIORITY PLACEMENT, REGISTRATION MUST BE RECEIVED BY IRWA PRIOR TO **OCTOBER 6, 2017**.
After the October 6th deadline, registrations will be opened to non-IRWA vendor members.

Company _____
Contact _____ E-mail _____
Address _____
City _____ State _____ Zip _____
Tel (____) _____ Fax (____) _____ Cell (____) _____

PRIMARY STAFF REGISTRATIONS (2 registrations included with company registration fee):

Name _____ E-mail _____
Tel (____) _____ Fax (____) _____ Cell (____) _____
Name _____ E-mail _____
Tel (____) _____ Fax (____) _____ Cell (____) _____

ADDITIONAL STAFF REGISTRATIONS (Extra charge -- Please use additional sheets if needed):

Name _____ E-mail _____
Name _____ E-mail _____
Name _____ E-mail _____
Name _____ E-mail _____
Name _____ E-mail _____

EXHIBIT REGISTRATION:

TO ADEQUATELY ADDRESS YOUR EXHIBIT SPACE NEEDS, PLEASE CHECK APPROPRIATE ITEMS BELOW:

- CATEGORY I: _____ Table Top Exhibit (6' table) – 8' width space (includes table)
- _____ 8' width Space for Free Standing Floor Exhibit _____ table needed
- CATEGORY II: _____ 10' width Space for Free Standing Floor Exhibit _____ table needed
- _____ 10' width Space for Equipment Display _____ table needed

OTHER NEEDS:

NOTES: Electricity will be available in the Exhibit Area, but the Hotel will charge to access. Please note on your registration form if you need electricity and the order form will be sent to you.

Exhibits requiring more than a 10' width space MUST contact Odetta at IRWA (317-402-7349) to make special arrangements.

State type of Sales/Service: _____

State specific exhibitors you wish to **STAY AWAY FROM**: _____

State specific exhibitors you wish to **BE PLACED NEXT TO**: (Note: Both Exhibitors must make the same request.)

OTHER SPECIAL REQUESTS: _____

QUESTIONS? Call Odetta Cadwell, IRWA Executive Director at 317-402-7349

Summary Sheet



Indiana Rural Water Association; P. O. Box 242; Zionsville, Indiana 46077
(866) 895-4792 Office — (855) 202-7298 Fax — www.indianaruralwater.org

INDIANA RURAL WATER ASSOCIATION 2017 WATER INSTITUTE

DEADLINE
for priority placement:
October 6, 2017

Company Name - _____

2017 Water Institute

GAMBOLD EDUCATION FUND

Exhibitor or Non-Exhibitor Fee \$ _____
Extra staff registrations
 _____ x \$75 = \$ _____
Monday Lunch
 _____ x \$20 = \$ _____
Tuesday Lunch
 _____ x \$20 = \$ _____

Sub-Total \$ _____

Donation \$ _____

Membership Dues
(If Applicable) \$ _____

Grand Total \$ _____

Bill us **Check Enclosed** **Credit Card**

Make checks payable to: Indiana Rural Water Association

→ Please:
♦ include all registration forms with payment
♦ send payment by fax or mail

.....
CREDIT CARD: Visa _____ MC _____ Discover _____ American Express _____
_____ Exp.: ____ - ____
NAME ON CARD: _____ Security: _____
SIGNATURE _____ Billing Zip Code: _____
.....

Indiana Rural Water Association -- 2017 Water Institute – Tentative Schedule

Monday, December 4, 2017

7:00-8:00am Registration
8:00-Noon Pre-Conference Workshop
9:00-11:00am Exhibit Set-up (Option #1)
Noon-1:00pm Registration
1:00-5:00pm Pre-Conference Sessions
1:30-3:30pm Exhibit Set-Up (Option #2)
???? Skeet Shooting at French Lick Resort Range
5:30p-6:30p Reception - Exhibit Hall (hors de'oeuvres and beverages)
???? Slot Machine Tournament In the Casino

NOTE: Booths MUST BE SET-UP BY 7:00pm on Monday.

On Monday, December 4 — If you will be unavoidably delayed in setting up your exhibit, call Jay Ferguson at 317-408-7136. Failure to do so will result in loss of booth space.

Tuesday, December 5, 2017

6:45-7:45am Registration
7:00am Exhibits Open
7:45-8:00am Opening Ceremony
8:00-8:50am Sessions
8:50-9:25am Exhibits Open—Session Break
9:25-9:40am Vendor Introductions (one representative per company)
9:40-10:30am Sessions
10:30-11:00am Exhibits Open—Session Break
11:00-11:50am Sessions
11:50am-1:00pm Awards Lunch
1:00-1:50pm Sessions
1:50-2:30pm Exhibits Open—Session Break
2:30pm Vendor Meeting (location TBD)
2:30-3:20pm Sessions
3:20-4:00pm Exhibits Open—Session Break
4:00-5:00pm Sessions
5:30p-6:30p Reception - Exhibit Hall (hors de'oeuvres and beverages)
???? Event at ????

Wednesday, December 6, 2017

7:00-8:00am Exhibits Open
8:00-9:40am Sessions
9:40-10:30am Exhibits Open – Session Break
10:30am Exhibit Tear Down
10:30-12:10pm Sessions

NOTE: For everyone's benefit, no booths are to be torn down until AFTER the Wednesday morning break is over.

Exhibits requiring more than a 10' exhibit space MUST contact IRWA to make special arrangements. Please call Odetta Cadwell at 317-402-7349



- LOOK FOR THE WINDMILL -

Indiana Rural Water Association's icon, the windmill, has been around for thousands of years and it continues to symbolize **IRWA's** mission and dedication to the industry that we all so proudly serve.

The windmill's humble beginnings can be traced back to the need to pump water in ancient Persia (about 500 – 900A.D.) The design of this timeless invention has continued to change and evolve – serving many needs in the daily lives of those past and present.

Indiana Rural Water Association is committed to serving you and the ever changing needs of our industry. We offer you the promise, and we have the drive, to succeed in this mission despite daunting (and sometimes puzzling) obstacles.

We ask for your continued support of **IRWA**, and of each other, as we work together to provide the best water environment possible for our family, friends, and neighbors – today and in the future.

Hotel Reservations -- Hotel reservations should be made **directly with the French Lick Resort & Conference Center** in French Lick by calling 1-888-936-9360 and using the **group code 1217IRW** to receive our special rate of \$125.00 plus tax — OR — on-line thru the Resort's web-site (www.frenchlick.com) and use the group code 1217IRWA. The group rate will be applicable until November 6, 2017 or until the block of rooms is sold out. Rooms reserved after the deadline are subject to regular room rates.

IRWA DIRECTORS

LARRY McINTOSH, President
Jackson County Water Corp.

JOHN CRIDER, Vice President
City of Berne

MIKE SIMPSON, Secretary/Treasurer
Associate Member Representative
M.E. Simpson Company Inc.

REX CHAPMAN, Director
Town of Brook

ROB COGHILL, Director
Town of Chandler

NEAL McKEE, Director
City of Anderson

CHAD COLBY, Director
Town of Rossville

TROY ELLESS, Director
Town of Bainbridge

JIM WILLIAMS, Director
Associate Member Representative
Peerless Midwest, Inc.

IRWA STAFF

ODETTA CADWELL, Executive Director
MONIQUE RIGGS, Program Manager
MARYJANE PETERS, Administrative Director
MEGAN FLEMING, Administrative Assistant

Indiana Rural Water Association thanks you for your participation and support!!

Throughout IRWA's history, the encouragement and cooperation we receive from our Associate Members and the vendor community have allowed us to pursue our common interests of assisting and improving the water environment in Indiana.

Thank you for your commitment to Indiana's water and wastewater industry
and to Indiana Rural Water Association!!