

# 2019-2020

## SPONSORSHIP OPPORTUNITIES



Below you'll find opportunities to participate as an annual sponsor for IWEA which includes many events throughout the year as well as a la carte options for individual events. Please note if you are registering as a sponsor at the time the IWEA Annual Conference booths are sold out, please deduct \$975.00 from your total. If you have already purchased a booth please deduct \$850.00 or \$975.00 depending on your booth fee. If your booth was more than \$975.00 please only deduct \$975.00. If you are registering as a silver sponsor and have already purchased a booth between \$850-\$975 please deduct half of that cost from your sponsorship total. If your booth was more than \$975 please deduct \$487.50. Please contact [kylee@indianawea.org](mailto:kylee@indianawea.org) with any questions you have regarding sponsorship for 2019-2020!

### PLATINUM ANNUAL SPONSORSHIP - \$10,000

- **CONFERENCE – August 21-23, 2019**
  - Company logo on all conference marketing materials
  - Company logo on IWEA website
  - Company logo in pre- and post-conference newsletters
  - Company logo in pre- and post-conference Digesters
  - Company logo on sponsor signage throughout the conference space
  - Full page ad in on-site conference program (*size dependent on overall program size*)
  - Company logo on attendee giveaways
  - Company logo on conference lanyards given to each attendee
  - Verbal acknowledgement and on-screen thank you at conference opening session & conference luncheons
  - (1) conference booth (*up to a \$975 booth*)
  - (4) additional support staff
- **GOLF OUTING – August 20, 2019**
  - Foursome, hole sponsorship & beverage cart sponsorship
- **WASTEWATER CHALLENGE – May 2020**
  - Opportunity to set up display table
  - Company logo on signage at the event
- **GENERAL ANNUAL BENEFITS**
  - Opportunity for quarterly sponsorship billing
  - Company logo displayed on banner at all IWEA events/seminars (*for all events after you've signed up*)
  - Verbal recognition at all IWEA events/seminars
  - Highlight in IWEA newsletter
  - Three free registrations to all events/seminars (*excluding annual conference*)
  - Wastewater Utility calendar sponsorship
  - Committee seminar sponsorship of your choice
  - Young Professionals meet & greet sponsorship
  - WEFTEC Indiana Meet and Greet sponsorship

## GOLD ANNUAL SPONSORSHIP - \$7,000

- **CONFERENCE – August 21-23, 2019**
  - Company logo on all conference marketing materials
  - Company logo on IWEA website
  - Company logo in pre- and post-conference newsletters
  - Company logo in pre- and post-conference Digesters
  - ½ page ad in conference program (*size dependent on overall program size*)
  - (1) conference booth (*up to a \$975 booth*)
  - Company logo on sponsor signage throughout the conference
  - Verbal acknowledgement and on-screen recognition at conference opening session and luncheons
- **GOLF OUTING - August 20, 2019**
  - Foursome and hole sponsorship
- **WASTEWATER CHALLENGE – May 2020**
  - Opportunity to set up display table
  - Company logo on signage at the event
- **GENERAL ANNUAL BENEFITS**
  - Company logo displayed on banner at all IWEA events/seminars
  - Verbal recognition at all IWEA events/seminars
  - Highlight in IWEA newsletter
  - One free registration to all events/seminars (excluding annual conference)
  - Wastewater Utility calendar sponsorship

## SILVER ANNUAL SPONSORSHIP - \$4,000

- **CONFERENCE – August 21-21, 2019**
  - Supporting sponsor at conference and all other supporting activities (lunches/receptions/etc.)
  - Half off booth at conference (*up to a \$975 booth*)
  - Company name on all signage
  - 1/4 page ad in conference program.
  - Company name on all promotional material including website and newsletters
  - On-screen thank you at conference opening session and lunches
- **GOLF OUTING – August 20, 2019**
  - Foursome at outing
- **WASETWATER CHALLENGE May 2020**
  - Set up a display at the event
  - Company name on event signage
- **GENERAL ANNUAL BENEFITS**
  - Company name displayed on banner at all IWEA events/seminars
  - On-screen recognition at all IWEA events/seminars

## A LA CARTE SPONSORSHIP

2020 Wastewater Challenge Platinum	\$1000
2020 Wastewater Challenge Gold	\$500
2020 Wastewater Challenge Silver	\$250
Committee Event Sponsorship <i>(your choice of committee)</i>	\$500
2019 Golf Outing Foursome & Hole Sponsor	\$650
YP Meet & Greet Reception <i>(your choice on which reception)</i>	\$500
2020 Wastewater Utility Calendars	\$500
Rain Barrel Sponsorship	\$250
2019 WEFTEC Indiana Reception	\$500
YP Besozzi Fundraiser during Conference	\$500
2019 Platinum Conference Sponsorship <i>(includes conference items from platinum package above)</i>	\$4000
2019 Gold Conference Sponsorship <i>(includes conference items from gold package above)</i>	\$2750
2019 Silver Conference Sponsorship <i>(includes conference items from silver package above)</i>	\$1250

## SIGN UP AS A SPONSOR

NAME

COMPANY

EMAIL

PHONE

ADDRESS

SPONSORSHIP OPTION(S) *(Please list below)*

SPONSORSHIP TYPE	TOTAL
<b>TOTAL DUE</b>	

## PAYMENT METHOD

I will call the IWEA office with my credit card information

A check is enclosed with this form

Please e-mail forms to [Kylee Daily](mailto:Kylee.Daily@indianawea.org) or mail completed forms to Amy Herbertz at 8909 Purdue Rd. Suite, 130 Indianapolis, IN 46268. If you have any questions please contact Kylee Daily at 317.800.7814 or via email at [kylee@indianawea.org](mailto:kylee@indianawea.org).