
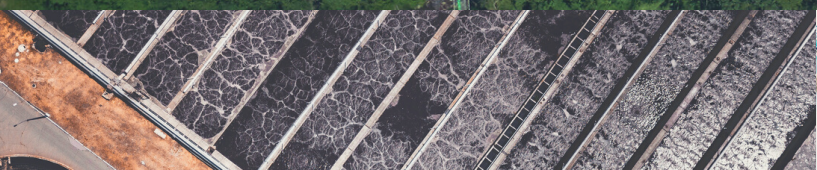





INDIANA WATER ENVIRONMENT
ASSOCIATION

SPONSORSHIP PACKET



Thank you for your interest in sponsoring IWEA. The generosity of our sponsors allows IWEA to continue to provide our members top quality seminars, conferences and opportunities to connect with other water professionals. We believe there are valuable opportunities for your company whether you have a small or large budget. If you have any questions, please do not hesitate to reach out. Thank you for allowing IWEA to be your premier water association.



JESSICA@INDIANAWEA.ORG



317.800.7814



WWW.INDIANAWEA.ORG

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2023

ANNUAL SPONSORSHIP OPPORTUNITIES

Below you will find opportunities to participate as an annual sponsor for IWEA which includes many events throughout the year as well as a la carte options for individual events. Please note LDI sponsorship opportunities are not included in IWEA's Annual Sponsorship. Please contact jessica@indianawea.org with any questions you have regarding sponsorship for 2023!



SILVER ANNUAL SPONSORSHIP-\$4,000

CONFERENCE – August 23-25, 2023

- Supporting sponsor at the conference and all other supporting activities (lunches/receptions/etc.)
- Half off booth at the conference (up to a \$975 booth)
- Company name on all signage
- 1/4 page ad in the conference program
- Company name on all promotional material including website and newsletters
- On-screen thank you at conference opening session and lunches

GOLF OUTING – August 22, 2023

- Foursome at outing

WASTEWATER CHALLENGE May 16, 2023

- Set up a display at the event
- Company name on event signage

GENERAL ANNUAL BENEFITS

- Company name displayed on banner at all IWEA events/seminars
- On-screen recognition at all IWEA events/seminars
- Company name displayed on banner at all IWEA events/seminars
- Verbal recognition at all IWEA events/seminars of body text
- YP Meet & Greet Sponsorship (company name on signage)
- 4 IWEA memberships within your company

GOLD ANNUAL SPONSORSHIP-\$7,000

CONFERENCE – August 23-25, 2023

- Everything included in the silver sponsorship as well as:
 - Company logo on all conference marketing materials
 - Company logo on IWEA website
 - Company logo in pre-and post-conference newsletters
 - Company logo in pre-and post-conference Digesters
 - Company logo on sponsor signage throughout the conference space
 - 1/2 page ad in on-site conference program (size dependent on overall program size)
 - (1) conference booth (up to a \$975 booth)

GOLF OUTING – August 22, 2023

- Everything included in the silver sponsorship including a hole sponsorship

WASTEWATER CHALLENGE – May 16, 2023

- Everything included in the silver sponsorship as well as:
 - Company logo on signage at the event
 - Company logo included in all e-newsletter advertising the Wastewater Challenge
 - Company logo in the fall issue of the IWEA Publication The Digester

GENERAL ANNUAL BENEFITS

- Everything included in the silver sponsorship as well as:
 - Company Logo displayed on banner at all IWEA events/seminars
 - Verbal recognition at all IWEA events/seminars
 - Highlight in IWEA newsletter
 - Company logo displayed in each IWEA Newsletter (at least one newsletter sent per week)
 - One free registration to all events/seminars (excluding annual conference)
 - YP Meet & Greet Sponsorship
 - 7 IWEA memberships within your company

PLATINUM ANNUAL SPONSORSHIP-\$10,000

CONFERENCE – August 23-25, 2023

- Everything included in the gold sponsorship as well as:
 - Full-page ad in on-site conference program (size dependent on overall program size)
 - Company logo on attendee giveaways
 - Company logo on conference lanyards given to each attendee
 - (4) additional support staff

GOLF OUTING – August 22, 2023

- Everything included in the gold annual sponsorship

WASTEWATER CHALLENGE – May 16, 2023

- Everything included in the gold sponsorship

GENERAL ANNUAL BENEFITS

- Everything included in the gold sponsorship as well as
 - Opportunity for quarterly sponsorship billing
 - Three free registrations to all events/seminars (excluding annual conference)
 - 10 IWEA memberships with in your company



2023 LEADERSHIP DEVELOPMENT INSTITUTE SPONSORSHIP OPPORTUNITIES

Below you will find opportunities to participate as a sponsor for the Leadership Development Institute (LDI). LDI is established as a 12-month course where students will meet once a month to dive deep into topics ranging from communications, human resources, and organizational leadership. Each course has been handpicked and developed to cultivate the future of our water industry. If you have any questions please contact jessica@indianawea.org

SPEAKER SPONSORSHIP-\$1,000 (10 Available)

- Logo listed inside all LDI binder
- Logo listed on IWEA LDI webpage
- Invitation for 2 representatives from sponsoring company invited to annual LDI meet and greet for year of sponsorship

HOSPITALITY SPONSORSHIP-\$2,500 (10 Available)

- Opportunity to serve as a single session's host [chosen on a first-come-first-served basis]
- Opportunity to provide a giveaway during lunch and snacks
- Opportunity to spend 5 minutes welcoming students to space and provide signage for host session while students are onsite
 - Requirements
 - Ability to accommodate 30 individuals in small groups
 - Parking for 30 vehicles on-site
 - Space for snacks/water/coffee/lunch
- Invitation for 2 representatives from sponsoring company invited to annual LDI meet and greet for year of sponsorship
- Logo listed on IWEA LDI webpage
- Logo listed inside all LDI binders

RECEPTION SPONSORSHIP-\$500 (3 Available)

- Opportunity for brief remarks at the IWEA Annual Conference LDI Reception
- Logo on signage at LDI Reception
- Opportunity for up to three attendees at LDI reception

EDUCATION SPONSORSHIP-\$500

- Logo on signage at all LDI Sessions
- Logo listed inside all LDI binders
- Opportunity to send one [1] company representative to LDI Reception at the IWEA Annual Conference

2023 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Below you will find opportunities to participate as a sponsor for IWEA Annual Conference. The IWEA Annual Conference is our largest event of the year with over 800 industry professionals in attendance. This three-day conference packed with technical sessions and networking opportunities. Please contact jessica@indianawea.org with any questions.



MISSISSIPPI RIVER SPONSORSHIP-\$4,000

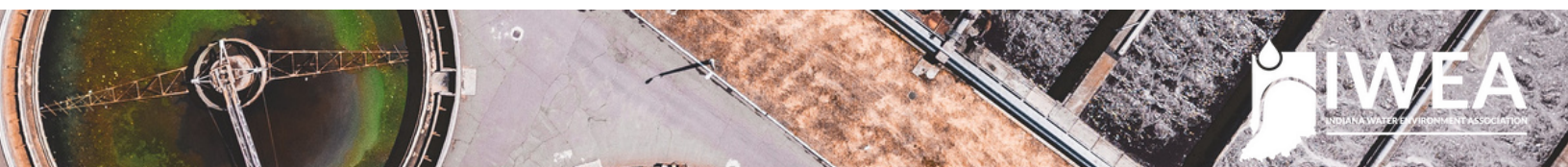
- Company logo on all conference marketing materials
- Company logo on IWEA website
- Company logo in pre- and post-conference newsletters
- Company logo in pre- and post-conference Digesters
- Company logo on sponsor signage throughout the conference space
- Full page ad in on-site conference program (size dependent on overall program size)
- Company logo on attendee giveaways
- Company logo on conference lanyards given to each attendee
- Verbal acknowledgement and on-screen thank you at conference opening session & conference luncheons
- (1) conference booth (up to a \$975 booth)
- (4) additional support staff

OHIO RIVER SPONSORSHIP-\$2,750

- Company logo on all conference marketing materials
- Company logo on IWEA website
- Company logo in pre- and post-conference newsletters
- Company logo in pre- and post-conference Digesters
- Company logo on sponsor signage throughout the conference space
- ½ page ad in conference program (size dependent on overall program size)
- (1) conference booth (up to a \$975 booth)
- Company logo on sponsor signage throughout the conference
- Verbal acknowledgement and on-screen recognition at conference opening session and luncheons

WABASH RIVER SPONSORSHIP-\$1,250

- Supporting sponsor at conference and all other supporting activities (lunches/receptions/etc.)
- Half off booth at conference (up to a \$975 booth)
- Company name on all signage
- 1/4 page ad in conference program.
- Company name on all promotional material including website and newsletters
- On-screen thank you at conference opening session and lunches



2023 EVENT SPONSOR OPPORTUNITIES

Below you will find opportunities to participate as a sponsor for various IWEA events including our Core Conference, Wastewater Challenge, Utility Management Seminar and the Specialty Conference . Please contact jessica@indianawea.org with any questions.



WASTEWATER CHALLENGE SPONSOR-\$1,000

- Table top display at the challenge, the reception and the awards breakfast/ceremony
- Company logo prominently displayed on signage
- Company logo included in Wastewater Challenge advertisement and follow up article in the IWEA quarterly magazine, The Digester, which is mailed to 1,300 members
- Opportunity to address the crowd during the opening session
- Opportunity to include handouts/brochures to be added to the team folders at the event.
- Company logo prominently displayed on the IWEA website
- Company logo in the IWEA electronic newsletters to over 2,500 subscribers

CORE CONFERENCE SPONSOR-\$1,000

- Three full seminar registrations
- Vendor Booth
- Opportunity to provide brief remarks about your organization
- Logo on all promotional materials including flyer, website and digital newsletter

UTILITY MANAGEMENT SEMINAR SPONSOR-\$1,000

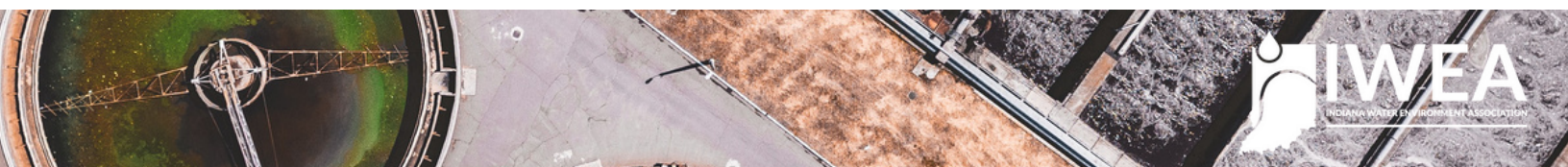
- Three full seminar registrations
- Opportunity to Speak
- Logo on all promotional materials including flyer, website and digital newsletter

SPECIALTY CONFERENCE SPONSOR- \$1,000

- Three full seminar registrations
- Vendor Booth
- Opportunity to provide brief remarks about your organization
- Logo on all promotional materials including flyer, website and digital newsletter

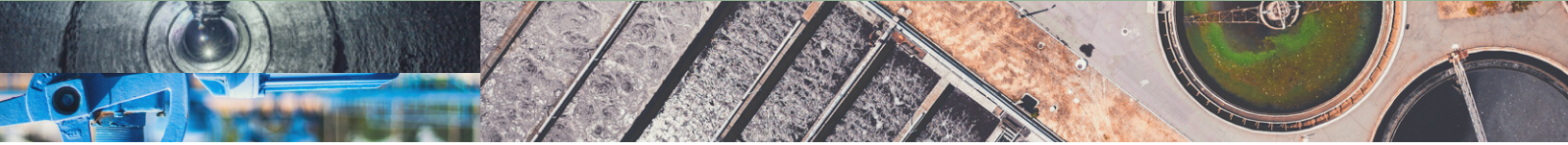
MEAL SPONSOR-\$500

- Company Logo on signage throughout the lunch area
- Company logo on promotional materials including flyer, website and digital newsletter



2023 A LA CARTE SPONSORSHIP OPPORTUNITIES

Below you will find additional IWEA sponsorship opportunities. Please contact jessica@indianawea.org with any questions.



GOLF OUTING FOURSOME + HOLE SPONSOR-\$650

- One Foursome at the IWEA Golf Outing
- One Hole Sponsorship, which included logo on signage at a hole
- Logo displayed on the website and digital newsletter

GOLF OUTING HOLE SPONSOR-\$200

- One Hole Sponsorship, which included logo on signage at a hole
- Logo displayed on the website and digital newsletter

YP MEET & GREET RECEPTION SPONSOR-\$500

The YP Meet and Greet is held at the IWEA Annual Conference and is an opportunity for young professionals to come together and forge new professional relationships and includes the following.

- Company logo on signage at the reception
- Company logo in winter issue of The Digester
- 6 drink tickets

UTILITY CALENDAR SPONSORSHIP-\$500

The IWEA Utility Calendar showcases utilities and projects around Indiana and sent to each member of IWEA. Your sponsorship would include the following:

- Company logo in the Utility Calendar
- Calendar is sent to over 1,100 members

YP BESOZZI SCHOLARSHIP SPONSORSHIP-\$500

The Besozzi Scholarship program is in place to assist a student in studying a field related to the water environment in earning their degree. Find more about this scholarship here: <https://indianawea.org/awards>. All the proceeds of this sponsorship go towards a student in the wastewater industry. You can stay anonymous or have your name published in *The Digester*.

