INDIANA WATER ENVIRONMENT ASSOCIATION

# **SPONSORSHIPS**

#### 2025

Thank you for your interest in sponsoring IWEA. The generosity of our sponsors allows IWEA to continue to provide our members top quality seminars, conferences and opportunities to connect with other water professionals. We believe there are valuable opportunities for your company whether you have a small or large budget. If you have any questions, please do not hesitate to reach out. Thank you for allowing IWEA to be your premier water association.



staff@indianawea.org

317.686.2670

<u>www.indianawea.org</u>

# **Annual Sponsorships**

| Sponsor Levels  | <b>Platinum</b><br>\$10,000 | <b>Gold</b><br>\$7,000 | <b>Silver</b><br>\$4,000 |  |  |
|---|-----------------------------|------------------------|--------------------------|--|--|
| IWEA Annual Conference  |                             |                        |                          |  |  |
| Supporting sponsor for conference & all other supporting activities (lunches, receptions, etc.) | Х                           | Х                      | Х                        |  |  |
| <b>Conference Booth</b> (up to towards a \$1000 booth)  | Х                           | Х                      | Х                        |  |  |
| Company Name on all signage & promo materials   | Х                           | Х                      | Name<br>only             |  |  |
| On-screen "Thank you" at opening session & lunches  | Х                           | Х                      | Name<br>only             |  |  |
| Company Ad in conference program  | 2 page<br>spread            | Full page              | 1/2 page                 |  |  |
| Company logo on website & in pre/post-conference newsletters                                    | Х                           | Х                      |                          |  |  |
| Company logo on attendee giveaways & conference<br>landyards given to each attendees            | Х                           |                        |                          |  |  |
| Wastewater Challenge  |                             |                        |                          |  |  |
| Set up a display at the event   | Х                           | Х                      | Х                        |  |  |
| Company on event signage  | Х                           | Х                      | Name<br>only             |  |  |
| Company logo in newsletters & The Digester issues advertising the Wastewater Challenge          | Х                           | Х                      |                          |  |  |

benefits continued on next page....

# **Annual Sponsorships**

Continued...

| Sponsor Levels  | <b>Platinum</b><br>\$10,000 | <b>Gold</b><br>\$7,000 | <b>Silver</b><br>\$4,000 |  |  |
|---|-----------------------------|------------------------|--------------------------|--|--|
| General Annual Benefits   |                             |                        |                          |  |  |
| <b>Complimentary IWEA members</b> (max # indicated)   | 10                          | 7                      | 4                        |  |  |
| Company Name on banner at IWEA events/seminars  | Х                           | Х                      | Х                        |  |  |
| Verbal & on-screen recognition at all IWEA<br>events/seminars                                       | Х                           | х                      | Х                        |  |  |
| LDI Sponsorship (name on related materials)   | Х                           | Х                      | Х                        |  |  |
| YP Meet & Greet Sponsorship (name on signage)   | Х                           | Х                      | Х                        |  |  |
| Company in each IWEA Newsletter (sent weekly)   | Х                           | Х                      | Name<br>only             |  |  |
| <b>Free registration to all IWEA events/seminars</b> (excluding Annual Conference, max # indicated) | 3 per<br>event              | 1 per<br>event         |                          |  |  |
| Opportunity for quarterly sponsorship billing   | Х                           |                        |                          |  |  |



## Annual Conference Sponsorships

| Sponsor Levels  | <b>Mississippi<br/>River</b><br>\$4,000 | <b>Ohio</b><br><b>River</b><br>\$3,000 | Wabash<br>River<br>\$2,000 |
|---|---|--|----------------------------|
| Supporting sponsor for conference & all other supporting activities (lunches, receptions, etc.) | Х                                       | Х                                      | Х                          |
| <b>Conference Booth</b> (up to towards a \$1000 booth)  | Х                                       | Х                                      | Х                          |
| <b>1 Conference Badge</b> (Additional for fee)  | Х                                       | Х                                      | Х                          |
| Company Name on all signage & promo materials   | Х                                       | Х                                      | Х                          |
| On-screen "Thank you" at opening session &<br>lunches   | Х                                       | Х                                      | Х                          |
| Company Ad in conference program  | 2 page spread                           | Full page                              | 1/2 page                   |
| Company logo on website & in pre/post-<br>conference newsletters                                | Х                                       | Х                                      |                            |
| Company logo on attendee giveaways &<br>conference landyards given to each attendees            | Х                                       |  |                            |

# A La Carte Event Sponsorship Opportunities

Throughout the year, IWEA offers opportunities to participate as a sponsor for various events.

Please contact staff@indianawea.org with any questions.

### **Potential Events**

- Technical Conference
- Wastewater Challenge
- Utility Management Seminar
- YP Meet & Greet Reception



### **Benefits**

- 3 individual registrations for the event
- Vendor booth or display at event
- Opportunity to provide brief remarks about your organization
- Logo on all promotional materials including flyer, website and digital newsletter

### Amounts vary from \$500 to \$1,000