

2020

SPONSORSHIP OPPORTUNITIES



Below you'll find opportunities to participate as an annual sponsor for IWEA which includes many events throughout the year as well as a la carte options for individual events. Please contact kylee@indianawea.org with any questions you have regarding sponsorship for 2020!

PLATINUM ANNUAL SPONSORSHIP - \$10,000

- **CONFERENCE – August 26-28, 2020**
 - Company logo on all conference marketing materials
 - Company logo on IWEA website
 - Company logo in pre- and post-conference newsletters
 - Company logo in pre- and post-conference Digesters
 - Company logo on sponsor signage throughout the conference space
 - Full page ad in on-site conference program (*size dependent on overall program size*)
 - Company logo on attendee giveaways
 - Company logo on conference lanyards given to each attendee
 - Verbal acknowledgement and on-screen thank you at conference opening session & conference luncheons
 - (1) conference booth (*up to a \$975 booth*)
 - (4) additional support staff
- **GOLF OUTING – August 25, 2020**
 - Foursome & hole sponsorship
- **WASTEWATER CHALLENGE – May 2020**
 - Opportunity to set up display table
 - Company logo on signage at the event
- **GENERAL ANNUAL BENEFITS**
 - Opportunity for quarterly sponsorship billing
 - Company logo displayed on banner at all IWEA events/seminars (*for all events after you've signed up*)
 - Verbal recognition at all IWEA events/seminars
 - Highlight in IWEA newsletter
 - Three free registrations to all events/seminars (*excluding annual conference*)
 - Wastewater Utility calendar sponsorship
 - Committee seminar sponsorship of your choice
 - Young Professionals meet & greet sponsorship
 - WEFTEC Indiana Meet and Greet sponsorship

GOLD ANNUAL SPONSORSHIP - \$7,000

- **CONFERENCE – August 26-28, 2020**
 - Company logo on all conference marketing materials
 - Company logo on IWEA website
 - Company logo in pre- and post-conference newsletters
 - Company logo in pre- and post-conference Digesters
 - ½ page ad in conference program (*size dependent on overall program size*)
 - (1) conference booth (*up to a \$975 booth*)
 - Company logo on sponsor signage throughout the conference
 - Verbal acknowledgement and on-screen recognition at conference opening session and luncheons
- **GOLF OUTING - August 25, 2020**
 - Foursome and hole sponsorship
- **WASTEWATER CHALLENGE – May 2020**
 - Opportunity to set up display table
 - Company logo on signage at the event
- **GENERAL ANNUAL BENEFITS**
 - Company logo displayed on banner at all IWEA events/seminars
 - Verbal recognition at all IWEA events/seminars
 - Highlight in IWEA newsletter
 - One free registration to all events/seminars (excluding annual conference)
 - Wastewater Utility calendar sponsorship

SILVER ANNUAL SPONSORSHIP - \$4,000

- **CONFERENCE – August 26-28, 2020**
 - Supporting sponsor at conference and all other supporting activities (lunches/receptions/etc.)
 - Half off booth at conference (*up to a \$975 booth*)
 - Company name on all signage
 - 1/4 page ad in conference program.
 - Company name on all promotional material including website and newsletters
 - On-screen thank you at conference opening session and lunches
- **GOLF OUTING – August 25, 2020**
 - Foursome at outing
- **WASTEWATER CHALLENGE May 2020**
 - Set up a display at the event
 - Company name on event signage
- **GENERAL ANNUAL BENEFITS**
 - Company name displayed on banner at all IWEA events/seminars
 - On-screen recognition at all IWEA events/seminars

A LA CARTE SPONSORSHIP

2020 Wastewater Challenge Platinum	\$1000
2020 Wastewater Challenge Gold	\$500
2020 Wastewater Challenge Silver	\$250
Committee Event Sponsorship <i>(your choice of committee)</i>	\$500
2020 Golf Outing Foursome & Hole Sponsor	\$650
YP Meet & Greet Reception <i>(your choice on which reception)</i>	\$500
2021 Wastewater Utility Calendars	\$500
Rain Barrel Sponsorship	\$250
2020 WEFTEC Indiana Reception	\$500
YP Besozzi Fundraiser during Conference	\$500
2020 Platinum Conference Sponsorship <i>(includes conference items from platinum package above)</i>	\$4000
2020 Gold Conference Sponsorship <i>(includes conference items from gold package above)</i>	\$2750
2020 Silver Conference Sponsorship <i>(includes conference items from silver package above)</i>	\$1250

SIGN UP AS A SPONSOR

NAME

COMPANY

EMAIL

PHONE

ADDRESS

SPONSORSHIP OPTION(S) *(Please list below)*

SPONSORSHIP TYPE	TOTAL
TOTAL DUE	

PAYMENT METHOD

I will call the IWEA office with my credit card information

A check is enclosed with this form

Please e-mail forms to Kylee Daily or mail completed forms to Amy Herbertz at 8909 Purdue Rd. Suite, 130 Indianapolis, IN 46268. If you have any questions please contact Kylee Daily at 317.800.7814 or via email at kylee@indianawea.org.